

Disney Page Meeting Notes:

- Director: Winnie Cho
- Designer: Anika Nobles

Link:

https://wustl.zoom.us/rec/share/-GQuFotWO6UYmwNL1W2mmhmJR0f9PSgdxzrNSGTRKWXuLy8tIO6_04gXLlyESXT1.OCnaEJxOBdLkNa0Z?startTime=1730302573000

Project Concepts

- Anika's Project: Focuses on an alternative fashion website, which Heesoo found intriguing.
- Heesoo's Project: Centered on Disney, covering multiple categories such as history, business, cultural implications, and media.

Clarification on Roles

- There was initial confusion regarding design responsibilities. Both clarified that they would be presenting their concepts and providing feedback on each other's projects rather than designing each other's sites.

Disney Project Structure (Heesoo)

- Scope: Heesoo plans to break Disney's extensive catalog into manageable sections. Some suggested sections include:
- History of Disney: Founding years, milestones (e.g., Disneyland, Pixar acquisition), and recent - developments like streaming.
- Business and Media Networks: Insight into divisions like ABC, ESPN, and National Geographic.
- Leadership: Exploring Walt Disney's role and impact on company culture.
- Cultural Impact: Disney's influence on pop culture, trademark issues, and social messages.
- Media & Resources: Include Disney's signature imagery to enhance visual appeal.

Visual and Aesthetic Approach

- Color Palette: Heesoo envisions a clean aesthetic with a white and black background, accented by Disney's iconic colors (e.g., Mickey Mouse's red, yellow, black).
- Typography: Suggested fonts are Open Sans and Roboto for readability across all age groups, while Disney's signature font may be reserved for logos or headers to add brand personality without overwhelming the design.

Feedback and Suggestions

- Anika expressed enthusiasm about the cohesive and accessible approach, especially the concept of a vibrant, whimsical aesthetic with a professional feel.