Meeting Notes: Website Design Discussion

Date:11/20/2024 Attendees: Winnie and Anika

1. Progress Update

• Website Design Status:

Anika shared that she is actively working on the website design. While the design is not yet complete, she assured the team that it will be ready soon.

2. Design Critiques

The team reviewed the current design and identified the following areas for improvement:

- Text Line Width:
 - The line width of the text is currently too long, which affects readability.
- Disney Identity:
 - There isn't enough representation of Disney's iconic identity in the design.
- Color Usage:
 - The design feels muted due to a lack of color, making it less engaging.
- Page Differentiation:
 - There is no clear distinction between pages, leading to a uniform and repetitive appearance.
- Imagery and Viewer Experience:
 - The design lacks sufficient imagery and feels overwhelming to viewers, possibly due to text density or layout.

3. Next Steps and Challenges

• Moving Forward:

The team discussed potential challenges that may arise during the design process.

- Key focus: maintaining open and regular communication to address issues promptly.
- Action Items:
 - Anika to incorporate the critiques into the updated design.
 - Team members to stay connected and provide feedback throughout the process to ensure progress aligns with the vision.